12% beneficiary contribution is stipulated, which in the case of SC/ST/BC/OBC/PH and other weaker sections is 10% of Dwelling Unit cost.

(b) and (c) State-wise details of housing units sanctioned for urban poor along with the funds sanctioned under BSUP and IHSDP are given in Statement-I, II and III. [Refer to the Statement appended to the answer to USQ 1932 (pt-c)]

Emerging global markets for Indian films

1937. SHRIMATI HEMA MALINI: Will the PRIME MINISTER be pleased to state:

(a) whether Government is aware that Indian filmmakers are poised to increase their shares across the world;

(b) whether the Indian filmmakers are planning to tap newer overseas markets in the US, UK and South East Asia;

(c) whether it is a fact that there is emerging global markets for Indian films;

(d) whether Government is prepared to extend encouraging and needful support to Indian film-makers; and

(e) if so, the details thereof?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI ANAND SHARMA): (a) to (c) Yes, Sir. Various reports pertaining to film industry indicate that Indian film industry including its popularity abroad is growing fast and that Indian film-makers are trying to tap overseas markets in different parts of the World. Along with other audience, the growing Indian diaspora around the world has created a market for Indian films overseas. In accordance with the feed back received from representatives of Indian Film Industry, markets for Indian films are growing steadily in North Europe, Germany, France and Japan. In China too, there is huge untapped film market. Recently, the mainstream cable companies in the United States have started a "Video on Demand" for Indian films. Latin America is also considered as a new market for Indian films.

(d) and (e) Recognising the potential of export of Indian films abroad, Government of India has taken several steps to encourage promotion of Indian films. They are as follows:—

(i) To promote Indian films, Government of India through its Plan Scheme "Participation in foreign Film Festival/Markets", encourages Indian companies and producers to participate in global film festivals and markets such as Cannes Film Festival/Market, European Film Market, Berlin, etc. Film Bazaar is also held alongside the International Film Festival of India at Goa. Further, in order to promote cinema and to enhance the visibility of our film industry, Government of India organizes India Pavilion in markets and screens Indian films in different International film festivals. Indian film festivals are also organized in different countries regularly.

(ii) Audio-visual co-production agreements have been signed with Republic of Italy, United Kingdom, Brazil and Germany.

(iii) In order to ensure all round development of film industry, five Core Groups, comprising of the representatives of the film industry, had been constituted to submit suggestions on measures to promote the film industry. Several actions have been taken on recommendations of the Core Group report on 'Export of Films and Related Issues'.

(iv) Industry has been encouraged to constitute an Export Promotion Forum/Council. Such Forum, as and when constituted, could seek financial support from the Government of India for development of export markets and participation therein.

Three level mechanism to monitor contents of T.V. channels

1938. DR. ABHISHEK MANU SINGHVI:
SHRI VIJAY JAWAHARLAL DARDA:

Will the PRIME MINISTER be pleased to state:

(a) whether the three level mechanism to monitor contents of T.V. channels—District, State and Centre, would be able to achieve the cherished objective of healthy entertainment devoid of risk to public order, and having ethical values for the viewers, *etc.*; and

(b) if so, whether time factor involved in the exercise—from District-State-Central authorities has been realistically fixed, as continuous airing of undesirable content, even after detection, would leave its ever lasting imprint on vulnerable viewers?

THE MINISTER OF STATE IN THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI ANAND SHARMA): (a) and (b) With the objective of providing healthy entertainment devoid of risk to public order, etc., the Government had constituted an Inter-Ministerial Committee (IMC) to look into the specific violations of Programme and Advertisement Codes by the satellite channels at national level and to recommend action against them for such violation. Orders for constitution of the State and District Level Monitoring Committees have been issued in order to keep a close watch on content carried by the local cable TV channels at district or State level. As per the Cable Television Networks (Regulation) Act, 1995 and rules framed thereunder, District Magistrate, Sub Divisional Magistrate or Police Commissioner have been designated as authorised officers and can immediately take action against the local cable TV channels in case of violation. As separate committees/authorities take cognisance of complaints against National or local TV channels as the case may be, complaints do not have to be routed from District to State to National level before action is taken and therefore, there is no additional time factor involved.

Sensational newsitems by TV channels

†1939. DR. GYAN PRAKASH PILANIA:
SHRI LALIT KISHORE CHATURVEDI:

Will the PRIME MINISTER be pleased to state:

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†Original notice of the question was received in Hindi.